



canstruction®

CorridorCanstruction.org

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Shive-Hattery

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Church

**Tami Schlamp**  
Lindale Mall

**Donna Stratton**  
Malcolm Pirnie,  
the Water Division of  
ARCADIS

**Nate Otis**  
Rohrbach Associates

January 14, 2011

Hello Fellow Philanthropist,

There's nothing better than an event that combines feeding the hungry with having fun, and Canstruction® does it with style.

**The 6th annual Corridor Canstruction is coming in April and you are invited to enter!** Corridor Canstruction combines friendly competition with a unique way to feed the hungry. Teams of architects and engineers from **the Cedar Rapids/Iowa City Corridor**—along with community, student, and youth groups around the area—will strut their creative stuff while combining creativity and design skill—building structures entirely out of canned food. All food used in the structures is distributed to food pantries and crisis centers in eastern Iowa.

Even in Iowa, the breadbasket of the world, almost 12% of households are not food secure. In Johnson and Linn County alone nearly 14,000 people seek emergency food assistance *every month*. Hunger is real. It hurts. But you can help: it starts with **One Can!**

**The Sixth Annual Corridor Canstruction Competition will be held on Saturday, April 9 at Lindale Mall in Cedar Rapids.**

**Where do you fit in?** By seizing this opportunity to showcase your group's design skills, and entering a build team to compete against other groups from the Corridor.

**Ready to find out more?** Check out our website at **[www.CorridorCanstruction.org](http://www.CorridorCanstruction.org)**. The rules, important dates, contact info, and more are online. Event details, information about HACAP Food Reservoir, and a showcase of last year's winners is included with this letter—a great jumping-off point to brainstorm your own great idea. (*Check out Shive Hattery's creation "The Old Woman Who Lived in a Shoe", winner of the coveted Juror's Favorite and People's Choice awards last year!*)

**The deadline for entries is Saturday, March 19.** Register your team on our website at **[CorridorCanstruction.org/enter.html](http://CorridorCanstruction.org/enter.html)** and reserve your space today! We would be pleased to have your company as part of this event. Join us, and showcase your talents against other area design firms and student/youth groups while providing much-needed food to so many.

Sincerely,

*The Corridor Canstruction Planning Committee*

P.S. – Having trouble finding enough people for your team? Consider pairing up with another area design firm or youth/community group! Email us if you need ideas for a team partner.

**It starts with one can.** Canstruction® is an annual design/build competition to benefit the HACAP Food Reservoir and other Corridor food assistance programs. Sponsored by the Society for Design Administration, American Institute of Architects, and the Iowa AIA.



# corridor canstruction®

6th annual corridor design/build competition

## call for entries

**Who** Corridor teams of Architects, Engineers, Designers, and Contractors **AND** teams from Colleges, Schools, and Youth Groups.

**What** Design and build structures made entirely from canned foods within a 10'x10'x8' space.

**When & Where** **Saturday April 9 @ Lindale Mall, Cedar Rapids**

Build-out.....7AM-11AM  
Judging..... 11AM-Noon  
Award Ceremony..... Noon

April 9-16 .....Exhibit open to the public  
April 17 .....De-Canstruction

**Why** To benefit HACAP Food Reservoir and other corridor non-profits, including The Crisis Center

**Enter your Team:** [www.CorridorCanstruction.org/Enter.html](http://www.CorridorCanstruction.org/Enter.html)

**Last Day to Register: March 19th**

**Entry Fee:** \$75 for design firms; no fee for student youth groups. Make checks payable to: **"SDA-Canstruction"**

**Mail To:** Donna Hubler, Canstruction  
c/o Shive-Hattery, Inc.  
2834 Northgate Drive  
Iowa City, IA 52245

**Contact Us:** Kristin Hurt, Event Chair (319) 363-6018  
[Cans@CorridorCanstruction.org](mailto:Cans@CorridorCanstruction.org)

It starts with one can to feed the hungry. Canstruction®, a charity committed to ending hunger, is using can as a catalyst for change.

Last year, **21,800 pounds of food** from Canstruction's 2010 event were distributed to 158 non-profit programs in eastern Iowa. Corridor Canstruction puts a visual spotlight on hunger while showcasing our community's best and brightest.

Think you have what it takes to design and build a structure made of nothing more than canned food, ingenuity, and luck? Get creative, and help stop hunger. **One can.**

### Check out the competition rules online

at [CorridorCanstruction.org/rules.html](http://CorridorCanstruction.org/rules.html). We'll send a team planning packet via email after you register.

**Teams get 5 free Canstruction T-shirts with their entry.** Entrants are responsible for purchasing or collecting all canned goods for their structure. Your structure must be self-supporting.



canstruction®

Rules and detailed information are available online at [www.CorridorCanstruction.org](http://www.CorridorCanstruction.org).

Printing services donated by **Rapids Reproductions, Inc.**

Sponsored by Society for Design Administration and American Institute of Architects.



# corridor canstruction® 2010



The 5th Annual Corridor Canstruction was a huge success! Ten teams created fantastic structures and collected more than 21,800 pounds of food for the HACAP Food Reservoir.

## DESIGN FIRM TEAMS



JUROR'S FAVORITE & PEOPLE'S CHOICE AWARD

**The Old Woman Who Lived in a Shoe**

*Shive-Hattery Architecture Engineering*



BEST USE OF LABELS  
**Solving the Puzzle of World Hunger**

*Neumann-Monson Architects*



BEST MEAL

**MunchCAN Land**

*OPN Architects,  
Cedar Rapids*



STRUCTURAL INGENUITY

**Heery, Miron & The Whalers**

*Heery International/Miron Construction*



HONORABLE MENTION

**Lend a Helping CAN**

*Rohrbach Associates Architects*



HONORABLE MENTION

**Sci-Pod**

*Stanley Consultants, Coralville*

Visit [WWW.CORRIDORCANSTRUCTION.ORG](http://WWW.CORRIDORCANSTRUCTION.ORG) to learn more about how you can be a part of Corridor Canstruction 2011!

# corridor canstruction® 2010



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## STUDENT / COMMUNITY TEAMS



**BEST IN SHOW**

**We CAN Bury Hunger**

*Urbana-Center Point Middle School*



**BEST USE OF LABELS**

**GiCANTic Sloth**

*Iowa City North Central Junior High*



**HONORABLE MENTION**

**Gators CAN Do**

*Cedar Rapids Viola Gibson Elementary*



**MOST WHIMSICAL**

**Hunger CAN Make You a Grouch**

*Iowa City Southeast Junior High*



**STRUCTURAL INGENUITY**

**We Think We CAN**

*First Congregational UCC Youth*



**BEST MEAL**

**Mt. CANolympus Coffee**

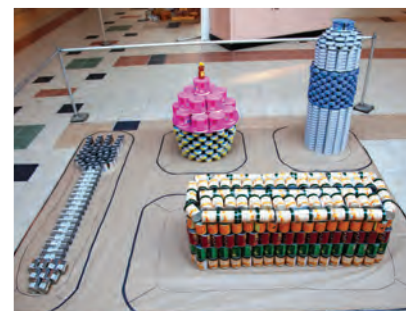
*Cedar Rapids Program for Academic & Creative Talent (PACT)*



**HONORABLE MENTION**

**CAN You Bowl**

*Cedar Rapids Taylor Elementary*



**MOST IMAGINATIVE**

**One CANwich at a Time**

*College Community Prairie ELP*

Visit [WWW.CORRIDORCANSTRUCTION.ORG](http://WWW.CORRIDORCANSTRUCTION.ORG) to learn more about how you can be a part of Corridor Canstruction 2011!



## FOOD RESERVOIR PROGRAM

*...a unique partnership between the food industry and charities to feed the hungry in this area.*

### THE NEED

Faced with limited resources, one out of six Americans turns to government food assistance programs to help alleviate food insecurity. *(Not being sure where they will get enough food to feed their families).* Other Americans respond to food insecurity by skipping meals, substituting less expensive, less nutritious alternatives, or seeking emergency food from soup kitchens or food pantries. They worry nearly all the time about money running out to buy food for the children. Food insecurity affects health, worker productivity, growth and development of children, sense of well-being and quality of life.

Iowans are no different. The vast majority of households in Iowa are food secure. **Yet even in Iowa, the breadbasket of the world, almost 12% of families aren't sure where they'll get the food they need to feed their family.** Of the 266,000 Iowans who are living in food insecure households, over 101,000 are children and 100,000 are working Iowans. **During the last quarter of 2009, Food Reservoir member pantries reported a 20% to 30% increase in numbers served over the last quarter of 2008.** In Johnson & Linn Counties almost 14,000 individuals a month seek emergency food assistance at pantries and soup kitchens.

### HOW WE HELP

The HACAP Food Reservoir is a private, non-profit charitable organization with a mission to help reduce hunger and food waste. As a member of the America's Second Harvest Food Bank Network the HACAP Food Reservoir receives donations of food and grocery products from the food industry, including manufacturers, wholesalers, and retailers, local donors, food drives, and the USDA.

The Food Reservoir channels those donated products to area soup kitchens, pantries, shelters and other nonprofit food programs that feed those in need. In FY 2009, 1,600,000 pounds of food and grocery products were distributed to needy families and individuals through a network of 158 non-profit programs in 7 eastern Iowa counties. We can only do this with your help.



**Adlai Stevenson once said,  
"A hungry man is not a free man."**

**Hunger is real. It hurts. You can help.**

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